



NOTICE OF OPEN MEETING

Available at eahcp.org

As requested by the EAHCP Implementing Committee, the 2014 Drought Outreach Workgroup has been formed and has been constructed of members from the Edwards Aquifer Authority (EAA), the City of New Braunfels (New Braunfels), the City of San Marcos (San Marcos), the City of San Antonio acting by and through its San Antonio Water System (SAWS), Texas State University – San Marcos, and the Guadalupe-Blanco River Authority (GBRA), a meeting of the **Drought Outreach Workgroup** for the Edwards Aquifer Habitat Conservation Plan Program is scheduled for **Wednesday, April 23, 2014, at 3:00 pm to 5:00 pm at the San Marcos Activity Center, 501 E. Hopkins St., San Marcos, TX.**

Members of this committee include: Steve Ramsey, Jan Klein, Elizabeth Smith, LaMarriol Smith, Shane Townsend, and William Peche.

1. Call to Order- 3:00 PM
2. Public Comment.
3. Receive Program Manager's report on various updates in the process.
 - Follow up phone calls from April 9th DOW meeting
 - Paid for vs. Free media
 - Outreach diversity-Hispanic population
 - Media Contact list
 - Spokesperson designation
4. Presentation and possible approval of outreach triggers.

Purpose: To compile a representative list of outreach triggers for the Edwards Aquifer region.

Action: To approve a list of outreach triggers to utilize in formulation of the work group's media packet.
5. Presentation on media types focusing on utilization of social media in the Drought Outreach Workgroup.

Purpose: To explore all the public outreach media sources that are currently used in various entities and decide useful collective outreach options.

Action: No action
6. Presentation and approval of consistent messaging points to be included in all outreach materials

Purpose: To develop consistent messaging that will be included in all messaging pieces.

Action: To approve messaging pieces for development and inclusion in the work group's media packet.

7. Next Meeting Date will be located at **New Braunfels City Hall** on Wednesday, May 7th from 3:00 PM to 5:00 PM.
8. Questions from the public.
9. Adjourn